



**Life is about choices: Make your choice and shine orange.  
GfK. Growth from Knowledge**

## **Trainee (f/m) Big Data Analytics**

**GfK turns data into smart business decisions for clients.  
Can there be a better place **FOR YOU** to take center stage in the digital revolution?**

### **How your trainee program could look like?**

Another day in the office. Time to wrap up and hit the traffic home. Remember how excited you were when you got that great trainee position in this brilliant IT team? And now? We guess the job is ok, your colleagues are nice too, and the coffee breaks are timed to perfection. All in all, a comfortable gig. Of course, you're keeping an eye out where to work once the program is finished, because you're ambitious. You want to go new places and try out new stuff. Looking for fresh challenges. Something to get your teeth into.

### **How your trainee program should look like!**

Start your career in market research - **the** original data driven business. For GfK everything starts and ends with data. Arisen from a university spin-off, decades of specialized research results in tens of thousands of high quality data sets encompassing all industries, regions and time frames from simple surveys to complex cross-media audience measurement studies. In order to turn that data into knowledge it takes engineers, scientists and consultants to collaborate globally using the best data science technology stack imaginable.

### **You still think market research is about questionnaires aggregated with Excel?**

For our business, software engineering is not only an enabler, but its DNA: At GfK, next level technology takes center stage. Not just a fuzzy business power talk management hears and thinks, "Yeah, that sounds great, next topic". Everyone gets it, lives it, and breathes it.

Our global and diverse team of true subject matter experts shares the same vision: To develop best-in-class tech and analytics solutions addressing today's biggest marketing challenges.

With GfK's incredible global data landscape at our disposal, we might have an unfair advantage – not many players can say they collect granular sales data in more than 100 countries, or measure cross-media behavior using state-of-the-art technology for tens of thousands of consumers.

You'll be looked after by

- **Werner**, who owns the road either on his John Deere or on his 250km/h 92 PS Duct if he is not taking care of his 4 PS at home;
- **Thomas**, our fair-weather cyclist and coffee addict who still remembers how to write native map reduce code – regardless of its usefulness;
- **Robert**, who is a great supporter of the Nuremberg local football team which unfortunately often comes off second best at weekends but motivates him even more devoting on quality topics during the course of the week.

## Requirements

Now we should add an endless list of what you will be expected to do, what we will offer, followed by another endless list of what qualifications and skills you should possess, in order to be chosen.

**But hey, we know:** you completed your **bachelor/master**, you are a true **technology addict** and you are eager to work in a super motivated team making a difference every day!

In addition, you have first experience in programming with **Java** and knowledge in **version control systems**. Any experience with Hadoop, Oozie, Pic or Scala is a plus. You're an enthusiastic IT-oriented individual and a **communicative person**. Your pragmatic hands-on working style with a positive can-do attitude are essential for us.

Before offering you a **permanent job** in one of our teams depending on your future expertise you will have the unique chance to gain insights in **at least 3 departments**, one of them **abroad**, during your 18 months trainee program. You will learn on the job with full integration in projects, trainings, feedback loops and our **buddy/mentoring-concept**. The whole technology life-cycle from "design" over "build" to "run" and its related jobs such as technical product owners, solution architects, front-end and back-end developers, DevOps engineers and project managers will be explored by you whilst working together with your trainee-colleagues on **real strategic projects**. We live flat hierarchies and open door policy – from your fellow trainees up to our CTO we want to learn from you as well! Our diverse working environment with the unique chance to learn from real subject matter experts who breathe **big data and high-end technology** will be your daily life.

Hit **apply** to find out more!

## Globalize your career

Having choices is what makes life exciting. Make your choice today and take your future into your own hands. We value skills and talents, and will support your development within our international teams. GfK makes your choice easy as we offer an exciting work environment that brings people together and encourages an entrepreneurial and innovative spirit. As a trusted leader in market research present in over 100 countries, we know what makes consumers' hearts beat—globally and locally. We work on projects for successful companies in virtually every major industry.

[www.gfk.com/careers](http://www.gfk.com/careers)



**Start trainee-program:**

**Mid of January 2018 – Please send your application till end of August 2017**

Having the choice, makes life exciting. Decide yourself today and start your future.

We appreciate experts as well as young talents and support the development in our international teams.