



## Apply here

### Start date

September

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards)

### Location

Leeds, England, UK

A big and busy city set in beautiful countryside. Home to major sporting venues, and a large number of places to shop, eat and socialise and experience the city's diverse cultural offerings.

### Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

The successful intern will work within the Marketing department and closely with the Sales team, identifying and developing leads as opportunities for the Sales team to grow into potential customers. This company is ambitious to improve its customer awareness across the UK.

## Tasks

- Identifying both lapsed and prospective customers and establishing contact, and nurturing relationships before passing to the Sales team
- Following up website visitors that have accessed web content
- Analysing website visitor behaviour and recommending improvements to the website to enhance the visitor experience and generate increased website conversions
- Develop new business through telephone and mass communication (eg. email and social media) and identify potential buyers within the target market
- Other required marketing activities

## Desired Skills

- Digital marketing experience
- Social media experience
- Proficient in MS Office products (Excel, Word, MS Outlook, MS PowerPoint)
- Proficient in CRM systems (ideally Swiftpage Act!)

## The Host Company

This host company is partnering with companies to create better working environments across UK, with an increasing demand from overseas markets. Targeting a €20 Mil turnover within 2 years. They provide leadership with the design, manufacture and installation of acoustically comfortable environments.