



Corporate Communications Working Student (m/f) | Hamburg

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Your Role

- You will be assisting the communications team with internal and external communications projects. Those entail PR, Social Media and Corporate as well as Employer Branding specific tasks.
- You will actively be involved in managing and creating content for those purpose and work with the contact management system.
- You will be researching content, monitor & report mentions and articles.
- Based on the research you will propose content for the brand's editorial planning.

Your Strengths

- Student or Graduate of Communications/PR, Journalism or related subjects - later stage of study (from 6th semester onwards).
- Tech and internet savvy, highly interested in media, blogs and social media.
- Excellent written and spoken English skills.
- First knowledge of media and blogger landscape.
- Strong understanding of relevant journalists and industry topics discussed.
- Result-driven, team-spirit, self-dependent working attitude.
- You are familiar with basic content management (Wordpress) as well as Social Media platforms like Twitter and Facebook.
- You have good skills in document processing, especially Excel and Google Document.

Desirable

- Proven skills in copywriting for blogs, Social Media (please provide working samples).
- Ideally first experience in a PR agency or Corporate Communications department.
- You are familiar with relational-type databases in the contact management system environment.
- English Native Speaker is preferred.
- Fluent in German language is optional.

How to apply

We accept applications exclusively through our recruiting platform, found under the 'Apply Now' link.