



E-Commerce and Digital Content Internship

DYSECo109

PLEASE READ CAREFULLY BEFORE CONTINUING.

ESPA or European Student Placement Agency is a recruitment agency whose goal is to find high quality internships for European students and recent graduates in the UK. We work closely with our host companies to ensure the positions provide the candidates with a great experience, both professional and personal.

REQUIREMENTS: ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents. You have to still be a student or have graduated in the last 12 months. Any student who is unsure of their visa situation should check with their university before applying.

BENEFITS: All ESPA's services are **free** for students and alumni. The benefits are:

- 1) Paid Accommodation.
- 2) Paid Utility Bills (electricity, gas, water and council tax) + Internet Access
- 3) Commuter travel to work (accommodation will be found within an acceptable commuting distance from the workplace, if that requires more than a sensible walk then a bus/train ticket will be provided).

This will be sourced and managed on your behalf by ESPA. **These benefits have an approximate value of 700€-1000€ per month (depending on location).**

There is no salary over and above the benefits offered, unless specifically stated.

To know more, please visit: www.espauk.com

The Host Company

Frustrated with machines that didn't perform, 20 years ago the founder started this company, which now operates in over 65 countries, from a coach house in the southwest of England. 5,127 prototypes later, he perfected the technology behind his first machine and since then has launched disruptive innovation into 4 categories with more to come.

They have great marketers, sales people, finance, logistics, human resources and customer care people. We need more people who crave our spirit and want to evolve with it. It's challenging. You need to be bold, resilient, daring and nimble. But it's exciting and full of opportunity, too.

Role

The host company is seeking a digitally savvy, commercially astute marketer to help them stand-out in the world of E-commerce within 4 priority markets with an ambitious growth agenda. Supported by the Marketing Manager for the Nordic region and the exceptionally talented E-commerce team you will be working on key initiatives that ensure the organisation achieves its exceptionally high standards in the digital space. The role is multi-faceted leaving you with skills in social media and website content management, analytics, reporting, eCRM and promotional planning.

Duration

6 months

Location

Malmesbury, a market town and civil parish in the southern Cotswolds in the county of Wiltshire, England. But will involve travel to market.

Languages

English should be B2/C1 at least

Danish, Norwegian, Finnish or Swedish language skills are desirable but not essential

Start date

As soon as possible

Tasks

- Management of a programme of website testing and optimisation
- Set and manage the social content programme reporting on the success of all activity
- Work to optimise the online execution of the brand with key retail partners
- Update and management of new and existing website content, including new products & promotions
- Weekly reporting of e-commerce channels across Nordic markets
- Co-management of eCRM database and build/send of customer facing emails.
- Digital insights into local market, and identify key areas for traffic driving activity

Personal Skills

- Analytical skills (e.g. Google Analytics)
- Strong communication skills
- Self-starter and comfortable working independently
- Organisation skills, attention to detail and a responsive attitude
- Ability to adapt quickly to changes and flexibility
- Prepared to travel to market as required
- Good understanding of content management (includes any relevant CMS experience), but training can be given to the successful candidate
- Technical experience of HTML, Wordpress or other website development tools advantageous

How to apply

STEP 1) Please, register with us at <http://www.espauk.com/students/register-with-us>

STEP 2) Please, send an email to apply@espauk.com with the reference code **DYSEC0109** attaching your CV as a pdf file. A cover letter is always helpful.

Are you eligible?

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