



ESPA

Market Research, Spanish-Portuguese speakers

(IONMR1107)

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Start date

September

Duration

6 months

Languages

English B2/C1, Spanish or/and Portuguese speaker C1/C2

Location

Swindon, England

Swindon, is a perfect place for interns looking for travelling around the UK. By train it is at 40 min from Bristol and Reading and 1 hour from London and Cardiff. With a population of nearly 200 000 this city offers all venues for an active cultural and social life. This is one of the reason why Swindon has been ranked the 17th best place to live in UK

Are you eligible?

Are you a registered student?

OR

Are you eligible to participate in the Erasmus+ programme?

Role

We are offering a fantastic market research internships opportunity. The successful candidate will help this company to increase its presence in South American market. It will be the perfect occasion to learn how to develop a new territory by gathering information and reaching potential end users, initiating the first contact with local partners and improving the web presence in the targeted markets. The intern will be supported by the sales director who will teach a market research methodology which has been successful in many international markets.

Tasks

- Developing a new territory from the initial contact to actual sales:
- Adopting a multichannel approach to find potential end users/partners (social media, LinkedIn, email, phone)
- Gathering all the relevant information about these potentials in a bespoke database
- Coordinating distributors activities
- Advising on the website's content for South American market

Personal Skills

- Bachelor/Master level business student
- Good internet research skills
- Communicative, proactive and well organised
- Attention to details

The Host Company

The technology developed by this company is one of the most innovative in the cleaning sector. They are distributed in more than 15 countries, including Europe, South America and Australia. Their ambition is to double the size of the business within 1 year by focus on export markets.