



## Internship at FoPo GmbH: German Market & Sales Manager

**Company background:** FoPo GmbH is a startup company based in Bremen, Germany, created by Food Innovation & Product Design graduates in order to create a more efficient food chain. Our goal is to give rejected food another life by creating sustainable, nutritious and tasty products, feeding more people. The flagship product is fruit and vegetable powder made from fresh produce that would otherwise be wasted due to short shelf life or aesthetic reasons.

**Position:** We are looking for an intern to help us show everyone in Germany how great FoPo is. The key responsibilities in business development include actively seeking new sales channels in Germany (from going around independent groceries in Viertel to meeting with big retailers) and making sure we become & remain a best-seller in their portfolio. Main marketing responsibilities include conjuring up a marketing plan for German market domination as well as witty promotional materials in German (social media, POP materials, leaflets, website content etc.).

### Profile:

- Fluent German
- B2 English
- Outgoing personality
- Great communication & negotiation skills
- Creativity & innovative mindset
- Ability to work independently
- Good teamwork & intercultural communication skills
- Academic background ideally in marketing, sales, business, entrepreneurship or similar

**Conditions:** The internship would start immediately and last until end of February 2017 (extension possible). Partially flexible working hours are possible (phone calls and meetings need to be done during usual working hours in Germany). Work can be done on the basis of mini-job, part-time work or also freelance – all negotiable.

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