

Morressier



[All jobs](#) → **Marketing Intern/Working Student**

Marketing Intern/Working Student

Berlin, Germany · Marketing

DESCRIPTION

Morressier is the world's largest platform for early-stage research. On Morressier, scientists discover the latest findings, connect with their peers, monitor the impact of their work, and explore the research that's relevant to them. By joining our team, you will work with us on our mission to accelerate scientific breakthroughs and solve some of humanity's biggest problems.

We're a Berlin-based startup and we're proud to hire and support a diverse workforce. Our company is growing and we're looking for an intern or working student to join our marketing and communications team.

You will be supporting on all of Morressier's marketing and communications efforts, including by working on the following tasks:

- online search (SEM/SEO)
- content marketing
- newsletter campaigns
- social media management (LinkedIn/Twitter/Facebook)
- conversion rate optimization (CRO)
- collect quantitative and qualitative data from marketing campaigns
- perform market analysis and research on competition

REQUIREMENTS

- University degree in relevant field
- Fluent in English and German
- Strong desire to learn and to execute a variety of communications and marketing tasks
- Solid understanding of different marketing techniques
- Excellent verbal and written communication skills

- Excellent knowledge of MS Office
 - Soft skills:
 - Purpose-driven, precise and positive
 - Passionate about the marketing industry and its best practices
-

BENEFITS

We offer an autonomous and agile work environment, no bureaucracy, free German lessons, visa support, snacks, fruits, drinks, and the equipment of your choice.

There are two main factors that make being a part of Morressier so special: Our mission and our team. We're building something that will help accelerate scientific breakthroughs, and we're working towards this mission with an amazing team that is open-minded, intelligent, helpful, and fun.*

At Morressier we celebrate differences and we make sure new team members feel included and respected. We're looking forward to getting to know you!

--

* Source: Morressier team survey (June 2018)